



The Walk-On Graphics® two part system includes a printable vinyl base film and a UL 410 slip resistant overlamine to create durable floor signage applications.

## Walk-On Graphics

Recommended for use on smooth, clean, flat surfaces like tile, sealed wood, ceramic tile vinyl and sealed concrete – options also available for carpet applications

4 mil printable vinyl base film available in white or clear finishes with removable adhesive

4 mil clear double polished and 6 mil clear embossed UL 410 certified overlamine options  
Suitable for indoor short term floor graphics (<6 months)

Graphics withstand normal floor maintenance and cleaning

**Print Compatibility:** Latex, Eco-Solvent, True Solvent, UV Wide Format, Conventional Offset, UV Offset, UV Screen

## Easy to apply and remove from these surfaces:



## Applications

- Wayward Floor Graphics
- Floor Advertising Graphics
- Point-of-Purchase Floor Signage
- Social Distancing Floor Graphics
- Directional Arrows
- Counter Mats





## STOCKED PRODUCTS ▶

	Color	SKU #	Application	Film Thickness	Adhesive	Liner	Durability	Size
<b>Base Film</b>								
	White	SPMWOGWB5450N	Floor	4 mil	Removable	90# Layflat	6 months	54" x 50 yd
	Clear	SPMWOGCB5450N	Floor	4 mil	Removable	Clear Film Release Liner	6 months	54" x 50 yd
	White	SPMCGWB5450N	Carpet	4 mil	Removable	90# Layflat	6 months	54" x 50 yd
	Color	SKU #	Application	Adhesive	Liner	Durability	Size	
<b>Recommended Overlaminates</b>								
	Double Polished Clear	LMWOG4LL5450	4 mil	Permanent	PET	3 years	54" x 50 yd	
	Embossed Clear	LMWOG6C35450	6 mil	Permanent	PET	Indoor Use Only	54" x 50 yd	



### CUSTOM SIZE OFFERING ▶

Color	SKU #	Application	Size (width)	Film Thickness	Adhesive	Liner	Wgt/MSI
<b>Non Top Coated Base Film – UV Offset, Screen</b>							
White	WOGFW	Floor	54"	4 mil	Removable	90# Layflat	.50#
Clear	WOGFC						
White	CGFW	Carpet	54"	4 mil	Removable	90# Layflat	.50#
Color	SKU #	Application	Size (width)	Film Thickness	Adhesive	Liner	Wgt/MSI
<b>Top Coated Base Film – Conventional Offset</b>							
White	WOGFW/TC	Floor	54"	4 mil	Removable	90# Layflat	.50#
Clear	WOGFC/TC						
White	CGFW/TC	Carpet	54"	4 mil	Removable	90# Layflat	.50#
Color	SKU #	Size (width)	Film Thickness	Adhesive	Liner	Wgt/MSI	
<b>Overlaminates</b>							
Clear	LM4CL	54"	4 mil	Permanent	Clear Film	.30#	
	SRV6500L		6 mil			.44#	

Custom base film and overlaminates sold separately. Can be custom converted into sheets or rolls to meet your requirements.



## TECHNICAL DATA ▶

	Vinyls	White Base Floor	Clear Base Floor	White Base Carpet
<b>Physical Properties</b>				
<b>Application</b>		Floor	Floor	Carpet
<b>Finish</b>		Matte	Double-Polished Clear	Matte
<b>Color</b>		White	Clear	White
<b>Adhesive</b>		Removable - R32	Removable - R32	Removable - R45
<b>Film</b>		Calendered Flex Vinyl	Calendered Flex Vinyl	Calendered Flex Vinyl
<b>Liner</b>		90# Layflat	90# Layflat	90# Layflat
<b>Topcoat</b>		Available - WOGFW/TC	Available - WOGFC/TC	Available - CGFW/TC
<b>Opacity</b>		92% Minimum	15% Max (90+% Transmission)	92% Minimum
<b>Gloss Level</b>		8% Typical	Double-Polished Clear	8% Typical
<b>Thickness</b>	Film	3.2 ± 0.2 mil	3.2 ± 0.2 mil	3.2 ± 0.2 mil
	Film w/ Adhesive	4.2 ± 0.2 mil	4.2 ± 0.2 mil	4.2 ± 0.2 mil
	Total Thickness	10.5 ± 0.2 mil	10.5 ± 0.2 mil	10.5 ± 0.2 mil
<b>Adhesion</b>	SS 15 min Room Temp Dwell	4-8 oz/in	4-8 oz/in	33-37 oz/in
	SS 24 hr Room Temp Dwell	12-16 oz/in	12-16 oz/in	48-52 oz/in
<b>Weight</b>	Film w/ Adhesive	140-145 gsm	130-135 gsm	140-145 gsm
	Total w/ Liner	290-300 gsm	280-290 gsm	290-300 gsm
<b>Printability</b>	w/o Topcoat	Screen, Solvent, UV Flat Bed Ink Jet	Screen, Solvent, UV Flat Bed Ink Jet	Screen, Solvent, UV Flat Bed Ink Jet
	w/ Topcoat	Offset	Offset	Offset

	Overlaminates	LMWOG4LL5450	LMWOG6C35450
<b>Physical Properties</b>			
<b>Finish</b>		Double-Polished Clear (DPC)	Embossed
<b>Color</b>		Clear	Clear
<b>Adhesive</b>		Permanent - P92	Permanent - P92
<b>Film</b>		Calendered Flex Vinyl	Embossed Rigid Vinyl
<b>Liner</b>		1.5 mil PET	1.5 mil PET
<b>Opacity</b>		15% max (90+% Transmission)	12-18% (85-95% Transmission)
<b>Gloss Level</b>		DPC	12% Typical
<b>Thickness</b>	Film	3.2 ± 0.2 mil	5.75 ± 0.2 mil
	Film w/ Adhesive	4.2 ± 0.2 mil	7.25 ± 0.2 mil
	Total Thickness	5.5 ± 0.4 mil	8.75 ± 0.2 mil
<b>Adhesion</b>	SS 15 min Room Temp Dwell	65 oz/in minimum	65 oz/in minimum
	SS 24 hr Room Temp Dwell	100 oz/in minimum	100 oz/in minimum
<b>Weight</b>	Film w/ Adhesive	125-130 gsm	215-220 gsm
	Total w/ Liner	170-180 gsm	260-270 gsm
<b>Slip Resistance Certification</b>		UL 410	UL 410

<b>Conditions for Use</b>	
<b>Shelf Life</b>	1 year
<b>Clean Removability</b>	6 months
<b>Indoor Durability</b>	6 months
<b>Min Application Temp</b>	40° F (4° C)
<b>Service Temp Range</b>	-20° to 150° F (-29° to 66° C)
<b>Solvent Resistance</b>	Good*
<b>Water Resistance</b>	Excellent

\*Good for most petroleum solvents and lower aliphatic alcohols. For ultimate solvent resistance, edge sealing is recommended.

The information provided herein is correct to the best of Nekoosa's knowledge, however, should not be construed as specifications. No liability for any errors, facts or opinions are accepted. Customers must satisfy themselves as to the suitability of this product for their application. No responsibility for any loss as a result of any person placing reliance on any material contained herein will be accepted.

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### Applying Walk-On Graphics

Remove the release liner from the back of the graphic and position it on the desired location of the floor. Lift one edge of the decal. Using a squeegee with overlapping strokes applying pressure from the middle towards the edge of the decal.

If the decal is large, it is recommended to spray the floor with water mixed with a few drops of liquid soap and follow the above procedure. It is very important that all edges and corners are applied with firm pressure. When more than one panel is used, butt the edge together. Never overlap decals.

After application is completed, do not polish decal or surrounding floor for 24 hours. If the edge lifts at all from the floor, the decal must be removed immediately and replaced. This is to prevent any accident or tripping.

### Maintenance

Walk-On Graphics should be maintained using normal floor maintenance procedures.

### Removal

Remove the Walk-On Graphics decal by lifting one edge and pulling at a sharp angle using short sharp strokes until the decal is up. If the decal is applied to a waxed floor, it is recommended that the floor should be rewaxed.

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