

2020 | Product
February | Multi-Print Wall Media

**Phthalate Free!
Kid Safe**

Easy Handling for Easy Application!





What are wallNOODLE®, ROODLE® and Permanent wallPOODLE?

Easy to Handle Multi-Print Media from Mactac® — Mactac’s 6.0 mil vinyl media products offer excellent printing performance and ease of application. All products are wide-format solvent, UV, and latex printable, as well as screen and offset printable, and their thick vinyl facestock means that they are easily handled during installation, with or without an overlamine.

- **wallNOODLE** is the original repositionable, removable poster stock for indoor applications including posters, signage and POP graphics. A ¼ to ½ inch border is recommended for solvent and UV-printed graphics, and no border is necessary for latex and offset printing.
- **ROODLE** printable media features a removable adhesive ideal for tiled wall murals, indoor and outdoor signage, bumper stickers and graphics. ROODLE is designed for removable graphics printed to the edge.
- **Permanent wallPOODLE** is the newest of the 6.0 mil products and features a permanent acrylic adhesive for lasting POP graphics, signage, wall graphics and decals.

All 6.0 mil media are matte white, semi-rigid vinyl and feature Mactac’s high-performance 90# SuperFlat™ release liner.

IMAGin 6.0 mil Products	Stock Number	Adhesive Description	Size	Unprinted Outdoor Durability	Minimum Application Temperature	Service Temperature Range
wallNOODLE	WN628W54	Repositionable Removable Microsphere	54" x 100' roll	Indoor durability, 1 year. Not recommended for outdoor use.	50°F (+10°C)	-20°F to 158°F (-29°C to 70°C)
	WN628W60		60" x 100' roll			
ROODLE	RO628W54L100	Removable Acrylic Adhesive	54" x 100' roll	3 years. Up to 2 year removability after application.	32°F (0°C)	-40°F to 180°F (-40°C to 82°C)
	RO628W60L100		60" x 100' roll			
Permanent wallPOODLE	PN628W54L100	Permanent Acrylic Adhesive	54" x 100' roll	4 years	50°F (+10°C)	-40°F to 180°F (-40°C to 82°C)

ROODLE and Permanent wallPOODLE can be laminated to protect and enhance the printed graphic, though lamination is not necessary for simple handling during installation. Due to the low tack repositionable microsphere adhesive used, laminating is not recommended for wallNOODLE.

ROODLE and permanent wallPOODLE are also available in custom sheet sizes—please contact Mactac Customer Service at 1-800-401-5005 for ordering information.

IMAGin wallNOODLE, ROODLE and permanent wallPOODLE meet ANSI Class A, NFPA Class A and ICB Class 1 for flame spread and smoke density, tested under ASTM E-84.

ROODLE and wallNOODLE are phthalate free and meet REACH and RoHS compliance. They are suitable for children’s stickers and kids meal inserts.

For more information about wallNOODLE, ROODLE or other Mactac products, partnerships or graphic solutions, call a graphics representative at **866-622-8223**, e-mail Mactac.Americas@mactac.com or visit mactac.com/graphics.

